

**-Avantag Label-**

## **PB Direct Thermal T-1P/WP01/OPP20/WP03N/WG62**

### **PHYSICAL CHARACTERISTICS**

#### **Facestock**

DT T-1P

A premium top coated direct thermal paper with minimum head-wear, excellent image preservation, delivers sharp images with superior resistance to moisture, fats, alcohols and other solvents. Exhibits good compatibility with UV flexo and UV letterpress printing processes.

Basis weight ISO 536 : 79 gsm  
Caliper ISO 534 : 81 µm

OPP20

A transparent polypropylene film.

Caliper ISO 534 : 20 µm

#### **Adhesive**

A general purpose emulsion acrylic permanent adhesive, with excellent clarity and aging resistance. It has good tack to low surface energy substrates. This adhesive is compliant to US FDA CFR 175.105 (Adhesive) for indirect food contact. It is suitable for use in food packaging and processing labeling.

Minimum Application Temperature : +5°C  
Product Functional Service Temperature: -20°C / +80°C

#### **Liner**

A super-calendered white glassine paper.

Basis weight ISO 536 : 60 gsm  
Caliper ISO 534 : 54 µm

### **PERFORMANCE CHARACTERISTICS**

| <b>Properties</b>           | <b>Test Method</b> | <b>Typical values</b> |
|-----------------------------|--------------------|-----------------------|
| Initial Tack on Glass       | FINAT FTM9         | 12.0 N/25mm           |
| Adhesion to Stainless Steel | FINAT FTM2         | 6.0 N/25mm (20mins)   |
| Total Product Caliper       | ISO 534            | 181 µm                |

#### **Shelf life**

1 year when stored at 22°C and 50% RH

Direct Thermal T-1P+ should be stored Indoor, at temperatures between 18°C and 24°C with a relative humidity of 40% to 60%. Longer term storage at temperature over 40°C or over 60% relative humidity can lead to a reduction in image contrast. Direct sunlight, fluorescent and similar UV light sources should be avoided.

The information given above are based on typical measured values; they are subject to technical changes and improvements without prior notice. It is the user's responsibility to check, prior to use, whether the product is suitable for the intended application.