

## *-Avantag Label-*

# PB Direct Thermal Eco74/WP01/OPP20/TP43L/WG62

## PHYSICAL CHARACTERISTICS

### Facestock

Direct Thermal Eco74

A matte white, non top-coated thermal sensitive facestock offering direct thermal printing in slow to medium speed.

Basis weight ISO 536 : 74 gsm  
Caliper ISO 534 : 79 µm

OPP20

A transparent polypropylene film.

Caliper ISO 534 : 20 µm

### Adhesive

A general purpose emulsion acrylic permanent adhesive, with excellent clarity and aging resistance. It has good tack to low surface energy substrates. This adhesive is compliant to US FDA CFR 175.105 (Adhesive) for indirect food contact. It is suitable for use in food packaging and processing labeling.

Minimum Application Temperature : +5°C  
Product Functional Service Temperature : -20°C / +80°C

### Liner

A super-calendered white glassine paper.

Basis weight ISO 536 : 58 gsm  
Caliper ISO 534 : 51 µm

## PERFORMANCE CHARACTERISTICS

Properties	Test Method	Typical values
Initial Tack on Glass	FINAT FTM9	18.0 N/25mm
Adhesion to Stainless Steel	FINAT FTM2	7.0 N/25mm (20mins)
Total Product Caliper	ISO 534	178 µm

### Shelf life

6 months when stored at 22°C and 50% RH

Direct Thermal Eco74 should be stored indoors, at temperatures between 18°C and 24°C with a relative humidity of 40% to 60%. Longer-term storage at temperature over 40°C or over 60% relative humidity can lead to a reduction in image contrast. Direct sunlight, fluorescent and similar UV light sources should be avoided.

The information given above are based on typical measured values; they are subject to technical changes and improvements without prior notice. It is the user's responsibility to check, prior to use, whether the product is suitable for the intended application.